MicroAntix
RETAIL

MXpos is exactly that, an ideal Point of Sale System for your Retail Business

MicroAntix

About Us

We pride ourselves on the products and services we offer and the results we achieve. Our reseller network encompasses some of the most demanding customers, which we aim to please on a daily basis. Due to our close relationship with customers, features are a direct result of requests from people who are using **MXPOS** every day.

- Locally Owned for over 10 Years
- Complete Point of Sale Solutions
- Network of Resellers & Support
- Large Industry Support Network
- Specialists in Restaurant and Retail

If you've been searching for Point of Sale with all the features you require, **then today is your lucky day!**
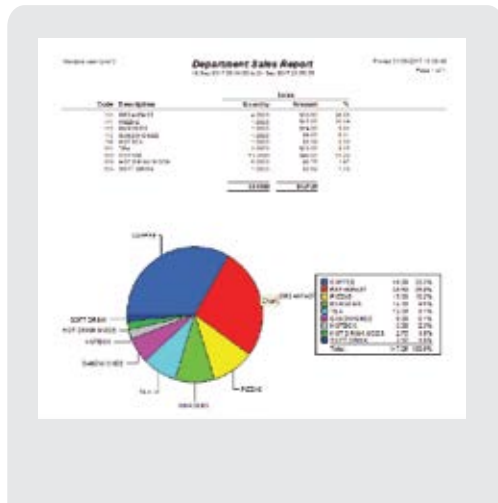
Industry Support:

- Bars
- Bottle Shops
- Cafes
- Convenience Stores
- Dry Cleaning Services

- Franchises
- Fruit & Vegetable Shops
- Hotels, Gaming and Clubs
- Landscape and Nursery
- Quick Service Fast Food

- Restaurants
- Retail
- School Shops
- Service Stations
- Theme Parks and Tourist Attractions

Reporting

I**MX**pos Reports provide data driven analytics **to help you make intelligent business decisions.**

- Over 100 internal reports covering everything from Financials to Sales, Inventory, Customers, Purchasing and more
- Configure shortcuts for reports that are frequently used
- Web-based reporting with **MXPOS** Online
- Scheduled reports to be emailed, printed or saved automatically
- Export reports to third-party online services
- User Permissions configured to allow staff access

Features to Enhance

Stock Management

- Perform Stocktakes, Transfers, Purchases and more
- Control Locations, Sites and Zones with ease
- Practical Reports to show you Best / Worst Sellers
- Stock Attributes for additional grouping
- Stock Manage app to do your work mobile
- Automatically import invoices from suppliers
- Transfer / Waste Mode on the POS screen

Back Office

- Graphical Analytics dashboard displays quick information
- Maximizable back office screen for full view
- Create report and programming shortcuts
- View a live feed activity log of all POS use

User Permissions

- Control which staff have access to authorized areas
- Link to Clerk Permissions for total control
- All User changes logged for easy programming confirmation

Strong Retail Features

- Layby / Lay-away Service
- Easily process Refunds
- Provide Credit Notes for in-store credit
- Use Scales for exact product management

DVR Solutions

- Real-time tracking of Stock Item Entry
- POS Terminal Sales Text Overlaid on Video Feed
- Keyword search for quick data display

Custom Features

- Printed Wristbands for venue access contain specific detail to easily control patrons
- RTBS Ticketing allows businesses to take bookings for their venue online
- Customers can present with a ticketed voucher, which can easily be scanned for entry

MXPOS Online
Intelligent Reporting at your fingertips

Select which KPIs are important to you
Build your own Dashboard and choose the Charts you want to see on a Smartphone, Tablet or PC

View your Stores from one Centralised platform
Sales information is retrieved in real-time and ready to access whenever you need it

Built for MXpos Point of Sale
A cloud based reporting solution built by **MX**pos for our market leading **MX**pos Point of Sale Software!

Create, View and Export your favourite Reports
Query, filter and search your favourite reports to quickly find the information you need

Secure and Scalable Database
Built on the Microsoft Azure cloud platform utilizing their global network of Microsoft managed servers

Audit your POS transactions
Dynamically search through every transaction recorded at the POS using the Journal History Enquiry
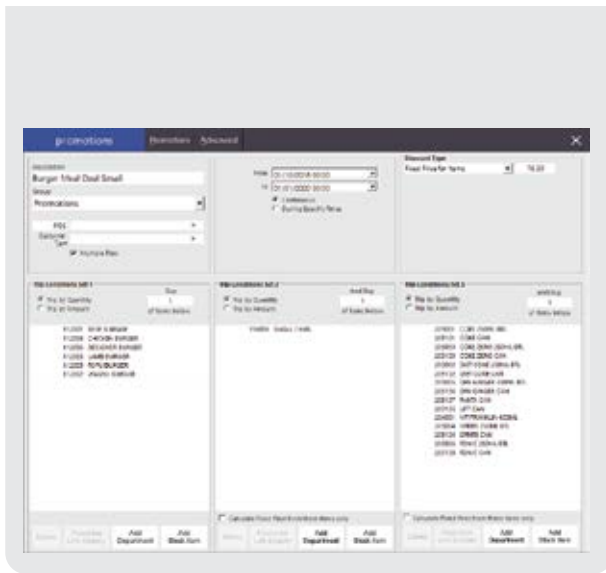
Customer Relationships

Customers are the life-blood of your business, and it's easy to give them that little bit extra, without it costing you the world. As standard, **MX**pos includes a Customer Account database, along with Customer Rewards and Loyalty. All this combines to give you the best tools to foster the relationship with your customers.

- Account setup with Invoicing, Statements and Credit Limit
- Multiple Customer Types for easy management
- Discount bonuses based on spending thresholds
- Points-based loyalty with redemptions
- Offer reward promotions to "Buy 10 Get 1 Free"
- Export Customers for additional marketing
- Send Coupons for birthdays, memberships and more
- Create Master and Sub accounts for easier processing

Promotions

Promotions help to increase a customer's average spend in your store, by enticing them with additional benefits such as a package deal. It's cheaper to buy all your items in a Promotion than each item individually.

- Set promotions with multiple trip conditions
- Promotions calculated live
- Use Special Price Schedule for happy hours
- Set priorities so stock isn't discounted twice
- Multi-select Items / Departments for fast creation
- Create dazzling signs for each promotional product to place around your store to highlight for customers

Coupons

Coupons are an enticement for customers to come back. Offering both first time and existing customers a discount on their next purchase, gets them back in the door to spend again.

- Coupons can be serialized or print only
- Directly linked to items the customer previously purchased
- TalkBox by Impact Data integration for enhanced coupon options
- Email or SMS coupons to be read and redeemed in-store

Gift Vouchers

Allow your customers to give a loved one a chance to visit your store and buy the gift they want, rather than one hastily picked out. Gift vouchers are a powerful marketing opportunity to open your doors to more customers.

- Customize gift vouchers with specific logos
- Alternative expiry dates for different voucher types
- Send via email or print from the receipt printer
- Configured easily to print details on custom stationery

MicroAntix

Layaways

When utilizing layaways, customer spend increases per sale. **Layaways** are used to give the customer a specified time period to pay a purchase off, before taking the goods home. The customer can make a deposit on the item, which will then be held in storage by the retailer until the goods have been totally paid off, or the customer cancels the **layaways**.

- Choose duration of **layaways** service
- Require minimum deposit before sale can finalize
- Terms and Conditions printed on the receipt
- Select when a **layaways** becomes a sale

Credit Notes / Refunds

Credit Notes are used for the returning of goods into your store, but instead of giving the customer back the tender they purchased with, you give them a Credit Note to the value of those goods in your store. It acts like a Gift Voucher in that it cannot be redeemed for cash, and must be spent in your store. If you are happy for the customer to return their goods, you can record the reason why.

- Issue credit notes with any returned stock
- Configure Refund Reasons to track stock issues
- Credit notes are fully tracked across all Locations / Sites
- Issue credit notes with expiry dates
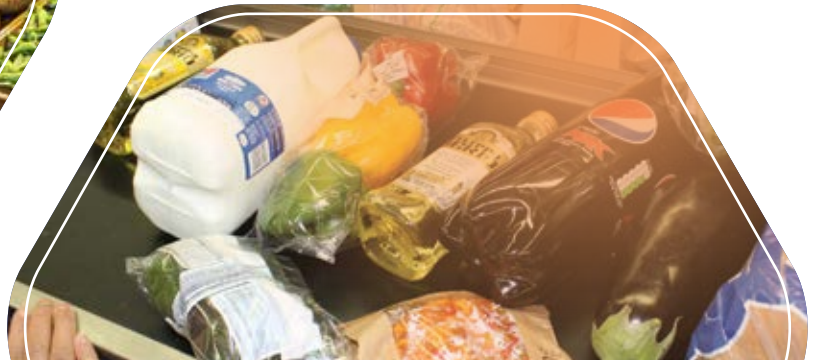- Control access with clerk permissions

Scales

MXpos integrates to 11 different scales that allow direct weight measurement into the POS screen sales window. This means you can simply put the items on a scale, press the selected stock item button and it will be weighed instantly and display the price.

- Configure Tare rules based on product
- Use Programmable barcodes for deli operations

Attributes

Grouping of Stock Items for Reports, Sales or to improve Customer Information is paramount to success. Attributes give you an advanced tool to effectively mould your Stock Items into customized groups that are relevant to your business.

- Store information such as Grape Varietal, Country of Origin, Container, Size, Colour, Allergies, Fruit / Vegetable and more
- Attributes can be used in Reports for Additional Filtering
- Advanced Attribute Grouping allows Family Pricing Changes
- Attributes allow Stock Items to be easily searched

System Compatibility

Windows POS Ready 2009/7, Windows 7/8/8.1 and 10 32/64bit Minimum, 2GB RAM and 30GB Free Hard Disk Space, POS Screen Resolution fixed to 1024 x 768 or 1280 x 800 pixels, Internet Connection, Data Backup Solution (Local or Cloud).

www.microantix.com

mail@microantix.com

https://www.facebook.com/microantix